



Online breakfast with BALAJCZA

Thursday, 21 October 2021

8 am-9 am



“Bali – how will this paradise island surprise you?”

Bali, called “the Island of the Gods”, is a small island that is part of the Lesser Sunda Islands archipelago. For years it has been attracting tourists from all over the world. Bali, today the largest tourist destination in Indonesia, boasts a unique climate and a rich Hindu tradition. Temples, elaborate religious ceremonies and dancing are the very essence of culture in Bali.



Attend Thursday's breakfast and find out:

- ✓ **why the Balinese practice the “religion of holy water”,**
- ✓ **why there are only 4 names on the island,**
- ✓ **what ceremony a young man undergoes when he reaches maturity,**
- ✓ **and how life looks like now in Bali, with the island being closed for foreign tourists.**

Balinese culture and daily life will be discussed by:

Monika Guzek – intercultural trainer, project manager and university lecturer. She coordinates strategic marketing projects and is responsible for introducing products into foreign markets and adapting them to the requirements of these markets. For the past 11 years, she continues to find fulfilment in the area of B2B and B2C marketing, actively supporting sales departments and adapting sales support methods to local customer preferences. She has gained extensive international experience: Monika has worked in Poland, Germany, China and Indonesia, and for the last two years she has been dividing her life between Poland and Portugal. President of SIETAR Poland.

The meeting will be held in Polish.

To confirm your participation, please contact:

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